



Outreach and Education Advisory Panel (OEAP)

REPORT TO THE COUNCIL

169th CFMC Regular Meeting

**GoTo Meeting
June 23 -24, 2020**

24/06/2020





Fishers' conditions during the CoVid-19 social and economic regulations in USVI and PR



Wilson Santiago - PR; Nikole Greaux - St. Thomas and Carlos Farchette -St. Croix

- Fishers were considered essential workers and were able to go out fishing
- Fishing trips had to be adjusted
- Catch was not reduced
- Had to re-invent sale practices; prices varied but there were no losses in income
- Intensive use of social media. Council's Facebook and Instagram pages were very effective.





Fishery Ecosystem Plan FEP-TAP



- Work with LenFest group and Pew Charitable Trust to complete the stakeholder list and final identification of the Fisheries Ecosystems components in the conceptual models by the SSC and the DAPs
- Council leads stakeholder engagement to fishing community, science community and federal government.
- Develop questionnaires and contact strategies with the stakeholders; Fact Sheets , Facebook notes to explain importance of the FEP for the fisheries management and promote their involvement.





Sustainable Seafood Consumption Campaign



- Edible fish species posters and placemats have been distributed to most seafood restaurants and fishing villages in PR. Wilson Santiago, DNER, Jannette Ramos, SG, Diana Martinó and Miguel Rolón have collaborated in this task.
- Customer's responses have been very positive.
- Will produce a Cookbook for preparation of 10 underutilized seafood species in PR and the USVI with information on the ecology and identification of the species, management regulations, safe seafood handling and cooking recipes (traditional and modern).





Women's participation in fisheries in PR and the USVI



- **Newspaper report for El Nuevo Día** on the family history, their contribution to the fisheries and other aspects of daily life of 5 fisherwomen from Cabo Rojo, PR.
- Thanks to Vanessa Ramirez, Jannette Ramos, Cristina Olán, Diana Martinó and Miguel Rolón.
- Similar initiative will be conducted for the USVI.





CFMC Social Media



➤ Facebook

- 3,541 followers

➤ Instagram

- 531 followers

➤ Content on Instagram and Facebook

- Seasonal closures, workshops, meetings, Fish Fact Fridays, Wednesday's Words, governmental official documents, pictures, COVID 19 pandemic information, short videos and interviews, among others

➤ YouTube

- 83 subscribers
- 15 videos
 - Topics: Commercial Fishing Statistics, Fishing Families, Stony Coral Tissue Loss Disease, Fishing in Puerto Rico, Fishing in STX.
 - 7 new videos: Essential Fish Habitats (Premier on July and August)



QUESTIONS?

THANK YOU

